

Noemí Losada

Front-end Web Developer

Wales / Remote worker

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About Me

I'm Noemi, a self-taught front-end web developer. I wrote code in the Basic language for the first time when I was 18 years old and experienced the excitement of building something from scratch. Front-end is where I can explore the creative side of things more deeply. After 15 years in the tech industry building e-commerce and Javascript web applications, and in recent years mentoring women at the beginning of their coding career, I haven't lost the excitement that got me into this.

Main Technical Skills: Javascript, CSS, styled-components, ReactJS, Redux, Typescript, NodeJS, HTTP/REST, Jasmine, Jest, npm, Webpack, Git, Vim and Magento.

Professional Experience

Senior Software Engineer II at Elsevier Ltd (Mendeley)

London & remote, October 2014 - April 2024

Worked across different teams (5-10 engineers and 2-3 designers per team) implementing a social network for researchers, style guides to use across teams, a Chrome browser extension, the core Mendeley reference manager application, the Mendeley Cite Microsoft add-in and more.

- Promoted to Software Engineer III in 2016 after building a number of Java websites to tight deadlines, which required pairing with external developers and adapting my skills to learn a new language.
- Made a prototype in ReactJS, using the company's API to argue the case for moving our apps from FlightJS. After a presentation my suggestion was chosen ahead of others and the company began the transition.
- Promoted to Senior Software Engineer in 2017 after transitioning products from Java to NodeJS and ReactJS/Redux, as well as creating a style guide over which I had ownership.
- Worked on the Core Reference Manager and on my own initiative developed a dark theme prototype for the app (which was one of the most requested features). Also co-created the group "Girls What Code" and started coaching/mentoring through different paths to help women develop their career within the company. Here I was promoted to Senior Software Engineer II.
- Moved to the Citation team in 2022 to work on the Microsoft Word citation add-in as a senior helping junior devs to develop features and researching on architecture improvements.
- Received an award for implementing accessibility into the main flow of the Mendeley Cite MS Word add-in.

Tech stack: ReactJS/Redux, Typescript, Electron, Ramda, RxJS, HTTP/REST, Styled-components, Sass, FluentUI, Jest, Ava, Jasmine, npm, Mustache, CucumberJS, Jenkins, Docker, PHP, Java, Ruby, Git, Webpack, Storybook, Jira, Scrum, Kanban, jQuery, FlightJS, NodeJS, etc.

Career break for maternity leave

Wales, March 2023 - January 2024

Freelance Frontend Web Developer at Radical Tea Towel

London & Remote, February 2020 - September 2020

Created a custom theme and components using BigCommerce for their UK and US websites as well as their sister website Town Towels.

Front-End Web Developer at AlexandAlexa.com

London, March 2013 - October 2014

Worked in a team of 8 engineers developing features, improving and maintaining their Magento online shop.

- Promoted in 2014 after transitioning a number of Magento components into AngularJS, as well as creating a prototype of the website stored in AWS as part of a hackday.
- Worked with Agile methodologies such as Kanban and Scrum in a startup environment.
- Implemented open design across Desktop/tablet/mobile platforms, developed new front-end features, improved minification process and developed Magento modules.
- Worked alongside back-end developers and designers as part of the conversion team.

Freelance Front-End Web Developer

London & remote, January 2013 - October 2014

Worked with customers in Spain, Germany and New York. Building e-commerce websites in Magento as part of a team of 2 engineers and a product owner.

Some projects I worked on: <https://www.mrwonderful.com/es/>, <https://www.us-elitegear.com/>.

Front-End Web Developer at The Etailers

Barcelona, November 2010 - December 2012

Agile environment (Kanban and Scrum). Magento e-commerce development for the company's customers (more than 25 stores) and developed the corresponding content blogs in Wordpress. Promoted in 2011.

Some projects I worked on: <https://www.vilaviniteca.es/en/>, <https://www.cottet.com/es/>, <https://www.vileda.es/>, <https://www.sharp.es/>, <https://www.schweppes.es/>.

Front-End Web Developer at ASM Web Services

Barcelona (Prat de Llobregat), March 2010 - November 2010

Worked in a consultant company doing the frontend web development for many different types of companies. Was part of the Magento e-commerce development team for the last five months.

Web developer at Transit Projectes

Barcelona, June 2008 - September 2008 (Part Time)

Worked for several customers developing static web pages and wrote technical articles for CAM (a Spanish bank).

Courses and volunteering

- **Frontend Web Development by Meta** (Coursera), February 2024 - currently
A refresher course I decided to do after being on maternity leave.
- **Mentoring women in Mendelej (volunteering)**, London & remote, June 2021 - April 2024
Co-founding Girls What Code group within the company to coach and mentor women.
- **Security for JavaScript developers at Elsevier**, London & remote, April 2021
- **Mentoring in Women Who Code London (volunteering)**, Remote, April 2021 - December 2021

- **Accessibility yellow belt at Elsevier**, London, October 2018
- **Certified ScrumMaster®**, Scrum Alliance® [profile](#), London, June 2014
- **Programming for everybody (Python)**, University of Michigan (Coursera), London, April 2014 - June 2014
- **Course of usability and user experience in websites**, Conzentra by Aurora font, Barcelona, April 2011
- **Meeting management and effective communication of ICT**, Netmind IT knowledge Services, Barcelona, February 2011
- **How to create a startup in 6 weeks**, TetuanValley Startup School, Barcelona, June 2010
Built a startup prototype in six weeks. I was in a team called Segmentation Fault and we created a multi-touch table prototype with a low cost approach. Demo: <http://vimeo.com/11280830>

Education

- **BEng Computer Engineering** at Open University of Catalunya. Barcelona & remote, 2010 - 2012
- **BEng Computer Engineering** at University of Pompeu Fabra. Barcelona, 2006 - 2007
- **A-level equivalent**s in Maths, Physics, Biology, Chemistry, Philosophy, Spanish, Catalan and English (Bachillerato de ciencias + selectividad). Barcelona, 2006
- **Spoken languages**: Spanish, Catalan and English.

Interests and current side projects

I'm helping Radical Tea Towel as a dev consultant.

I teach Aikido (a martial art) at Shodokan Wales and occasionally at the London Aikido Dojo. I'm also a co-founder and collaborator of the martial arts [instagram.com/aikigirls](https://www.instagram.com/aikigirls) group promoting women in martial arts.

Notes

I'm an autistic individual which means I am very organised, committed and focused. Although I like to be treated like everybody else there are some things that help me perform at my best, such as working remotely to avoid overwhelming commutes and crowded open offices.